

MEDIA RELEASE

August 2016

Alufoil Trophy China: New Competition in China for Excellence

The Global Aluminium Foil Roller Initiative (GLAFRI) is delighted to announce the launch of a Chinese version of the well-established and highly respected Alufoil Trophy competition at ALUMINIUM CHINA. The new event will recognise excellence in aluminium foil in five different categories.

Alufoil Trophy China will be open to Chinese packaging designers, brand owners, foil rollers, foil converters, foil container manufacturers, closure manufacturers, household foil manufacturers, retailers, and industrial solution providers; including combined entries from any of these disciplines. Packs or applications entered must be designed, produced, filled or sold in China.

Speaking about the launch GLAFRI's director general Stefan Glimm said, "We are delighted to be taking the Alufoil Trophy concept to China. It is clear there is much innovation happening in this market. To continue our mandate of promoting aluminium foil on the global stage, the new competition will be a great opportunity to raise the profile of all kinds of products made from, or containing, aluminium foil to users and consumers in China."



Dong Chunming, GLAFRI's coordinator in China, added his welcome to the launch, "China is an increasingly important market for alufoil products and there is much creativity, with new developments appearing all the time. Alufoil Trophy China will allow stakeholders to show just how dynamic and progressive the sector is in this huge market."

Administration of the competition will be undertaken by CNMFIA (China Nonferrous Metals Industry Association) and Sunlight Metal. The full list of categories available to enter are: Marketing & Design, Product Preservation, Consumer Convenience, Resource Efficiency and Technical Innovation.

Further information:

Stefan Glimm, Director General

The Global Aluminium Foil Roller Initiative (GLAFRI) is the global association coordinating actions on sustainability in order to support foil market growth and promote innovative development. Almost 10% of the annual global aluminium primary production is converted to aluminium foil.

The members are foil rollers (Aluminiumfolie Merseburg, AL INVEST, Alcoa, Alcomet, Aludium, Aluminium Konin, Amcor Flexibles, ASAS, Assan Alüminyum, Buildtrade Foils, Carcano Antonio, Comital, Constantia Flexibles, Constellium, Dare/Danyang, Dingsheng, ELVAL, Eurofoil, Garmco, Granges, Gujarat Foils, Hindalco, Hulamin, Hydro, Iberfoil, Impol, Konin, Kunshan, Laminazione Sottile, Loften, Lotte, Luoyang Wanji, Nikkei Siam, Noranda, North China, Novelis, OARC, Panda, SAM-A, Shanghai Shenhua, Slim, Toyo, UACJ Foil, UC Rusal, Votorantim Metais – CBA, Xiashun, Yantai Donghai, Yunnan Haoxin) and their suppliers (Achenbach, Actega, Kampf, IAI, Novelis PAE, Otto Juncker and Thiel & Hoche) from around the world.